Celebrating 10 Years

Innovate Carolina Purpose
Building an inspired
COMMUNITY of innovators

Top 3 Reasons Your Boss Should Send You To This Conference

1. **BEST** companies focus on PDMA areas and achieve superior results
2. **EDUCATION** Inspiration
3. Build a **PRODUCT SUCCESS NETWORK** powered by PDMA

2019 Conference | Friday, April 5, 2019

2019 INNOVATE CAROLINA CONFERENCE

"Innovation and Digital Transformation: Partners, Neighbors or Frenemies?"

UNCC Center City | Charlotte, NC
7:30 am-4:00 pm

The annual Innovate Carolina conference attracts practitioners from different industries and disciplines to help educate people to succeed at innovation. Join us hearing and engaging with expert speakers from across the country to build a stronger community of innovation professionals.

A Sampling of Sessions

Digital Innovation in Manufacturing	Learning and Applying – Maturation of Innovative Delivery	Strategic, Operational and Cultural Impacts of Digital Innovation	Using Human Centered Design and Customer Journeys to Bring Digital Transformation and Innovation Together
The Fallacy of Digital Transformation	Impacting Tomorrow's Innovation Workforce: Are We Ready?	Identifying the Pillars of Digital Transformation	Redefining Customer Engagement and Experiences with Digital Transformation

See our extensive lineup of session topics with more detail at our website or any schedule changes

Early bird registration	General registration (After February 22, 2019)	Walk-in registration
Academic, Member, and Non member $50 Student* $25	Academic $50 Student* $25 Member $75 Non member $100	Academic $75 Student* $25 Member $100 Non member $125

**Student ID is required for the special rate.* *See website for additional student options.*

For more information or to register: http://www.innovatecarolina.org/